

Sponsorship Package

Introduction

Welcome to MAAIP

The Manitoba Association of AI Professionals (MAAIP) is thrilled to invite you to partner with us as we embark on an exciting journey to establish Manitoba as a leading hub for artificial intelligence. Our mission is to empower AI professionals through education, resources, and collaboration while advocating for ethical AI practices.

About MAAIP

Mission

Our mission is to provide a dynamic platform for learning, networking, and career development, while actively advocating for the advancement and responsible use of AI technologies. We are committed to bridging the gap between AI professionals and the wider community, ensuring that the benefits of AI are accessible and beneficial to all.

Vision

To create a thriving AI ecosystem that nurtures talent, supports growth, and contributes to global advancements in AI while maintaining a strong focus on ethical implications and societal impacts.

Objectives

- Foster Manitoba AI talent.
- Advocate for ethical AI practices.
- Facilitate industry-government collaboration.
- Support local AI professionals.
- Promote the responsible use of open-source AI.

Our Audience:

- 500+ professional members
- 800+ LinkedIn followers
- AI professionals, researchers, students, businesses, and industry leaders



We Offer



For Individuals

MAAIP offers network connections and AI resources with access to technical information and industry opportunities. Connect with industry individuals and employers in settings with informative speakers and interesting AI topics.



For Businesses



Tap into collective expertise from qualified industry experts. Learn how to enhance your business operations with AI at any adoption stage.



Connect with the local talent pipeline of qualified AI professionals and become part of the community.



Access the latest AI offerings from leading organizations at a discount.



Elevate your profile in Manitoba with sponsorship opportunities for professional and media engagement

Memberships

PROFESSIONAL

- Access in-person events for professional development, AI education, and member and corporate networking
- Database of AI tools for various use cases
- Discount credits for AI tools for individuals
- Receive global and provincial AI news
- Repository of case studies highlighting AI implementation pathways and recognized benefits for various use cases
- Access to targeted recruitment events

CORPORATE

- Bundled professional memberships for your employees
- Discount credits for AI tools for businesses
- Recruitment opportunities in a skilled talent base

Sponsorship Opportunities

In support of our mission and to continue growing our community of AI professionals, we host events throughout the year for which we are offering sponsorship for partners who share our vision and enthusiasm for AI innovation in Manitoba.

Why Sponsor MAAIP?

- **Brand Visibility:** Gain exposure to a targeted audience of AI professionals and industry leaders.
- **Networking:** Connect with potential clients, partners, and top talent in the AI community.
- **Thought Leadership:** Position your brand as a leader in AI innovation and ethical practices.
- **Community Impact:** Support the growth and development of the AI community in Manitoba.

At MAAIP, we don't just support our individual members – we want to enhance your business for the benefit of your organization and the Manitoba community.

Contact Us

We are excited about the potential to partner with you and make a significant impact on the AI community in Manitoba. Your support will help us drive innovation, foster talent, and promote ethical AI practices. Together, we can shape the future of AI in Manitoba and beyond.

Thank you for considering sponsorship opportunities with MAAIP. We look forward to working with you!

Event Details

The MB AI Innovation Showcase is an evening celebrating the latest advancements in artificial intelligence. This interactive event brings together innovators, professionals, students, and AI enthusiasts to explore cutting-edge projects through live demos, hands-on activities, and networking opportunities. Discover bold ideas, vote for transformative solutions, and connect with changemakers shaping Manitoba. It's a showcase for innovation, a space to spark inspiration, and a moment to define the future of AI in Manitoba.



Event: MB AI Innovation Showcase -
Ideas to shape the future



Date: Wednesday, February 25th, 2026 at 6 pm



Location: Red River College



Audience: 150 attendees including AI professionals, researchers, students, businesses, and industry leaders.

Agenda:

- Welcome and Introduction
- Ideas to shape the future - finalist presentations
- Audience vote
- AI Challenge
- Award ceremony
- Closing remarks and networking opportunities

Pricing Options

Sponsorship Level	Bronze	Silver	Gold	Platinum
Price	\$2,000	\$3,000	\$5,000	\$10,000
Company logo on MAAIP website	Small	Medium	Large	Largest
Logo on event advertising	Small	Medium	Large	Largest
Inclusion in promotional emails and social media	-	✓	✓	✓
Complimentary exhibition booth	-	-	✓	✓
Formal acknowledgment in opening and closing speeches	-	-	✓	✓
Tickets to the event	2	5	7	10
Prime logo placement on all event materials and website	-	-	-	✓
Exclusive branding at key event locations	-	-	-	✓
Customizable sponsorship package	-	-	-	✓

Customized Sponsorship Packages

We are happy to tailor a sponsorship package that fits your needs and objectives.

In-kind sponsorships are also accepted. For more information please contact
Cheryl Serpanchy at hi@maaip.ca